



PARTNERSHIP OPPORTUNITIES

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SUMMER CAMP OVERVIEW

Summer Camp is a celebration of some of the best trails in the Lower Peninsula. After you join, you too can help build the local cycling community. Event proceeds will be donated to TOMMBA for future local trail development. Get your brand out in front of a targeted audience - the trails fest is trending to be one of the Lower Peninsula's premier trails festival.

Participants will travel from all over the state to participate in 1 or more of the 4 events over the weekend. Some of them will provide an experience not available anywhere else in the Midwest. More events on deck in 2025.

As a Partner, you and your brand will be creatively visible to all participants, their friends, spectators and anyone digitally checking in on the event between now and race weekend.

Join the fun, become a partner, and be included in stories that will be told long after the last s'more was consumed. See you in August.



PARTNERSHIP PACKAGES

Gold Partner / \$500

- Vendor display space
- Multiple banners throughout event footprint
- Prominent Logo on all Summer Camp marketing materials
- Max social media posts leading up to the event
- Option to include items in racer swag bags
- Various Acknowledgments before, during, and after event
- 1 Complimentary Race Entry

Silver Partner / \$350

- Space for 2 banners throughout event footprint
- Logo on marketing materials, social media, website, etc.
- Option to include items in racer swag bags
- Social Media Posts leading up to the event
- Various Acknowledgments before, during, and after the event

Bronze Partner \$200

- Space for 1 banner throughout event footprint
- Logo on marketing materials, social media, website, etc.
- Option to include items in racer swag bags
- Social media posts leading up to the event
- Various Acknowledgments before, during, and after the event

THANK YOU!



Where brand promotion intersects with building community and donating toward future trail development.

CONTACT US.

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